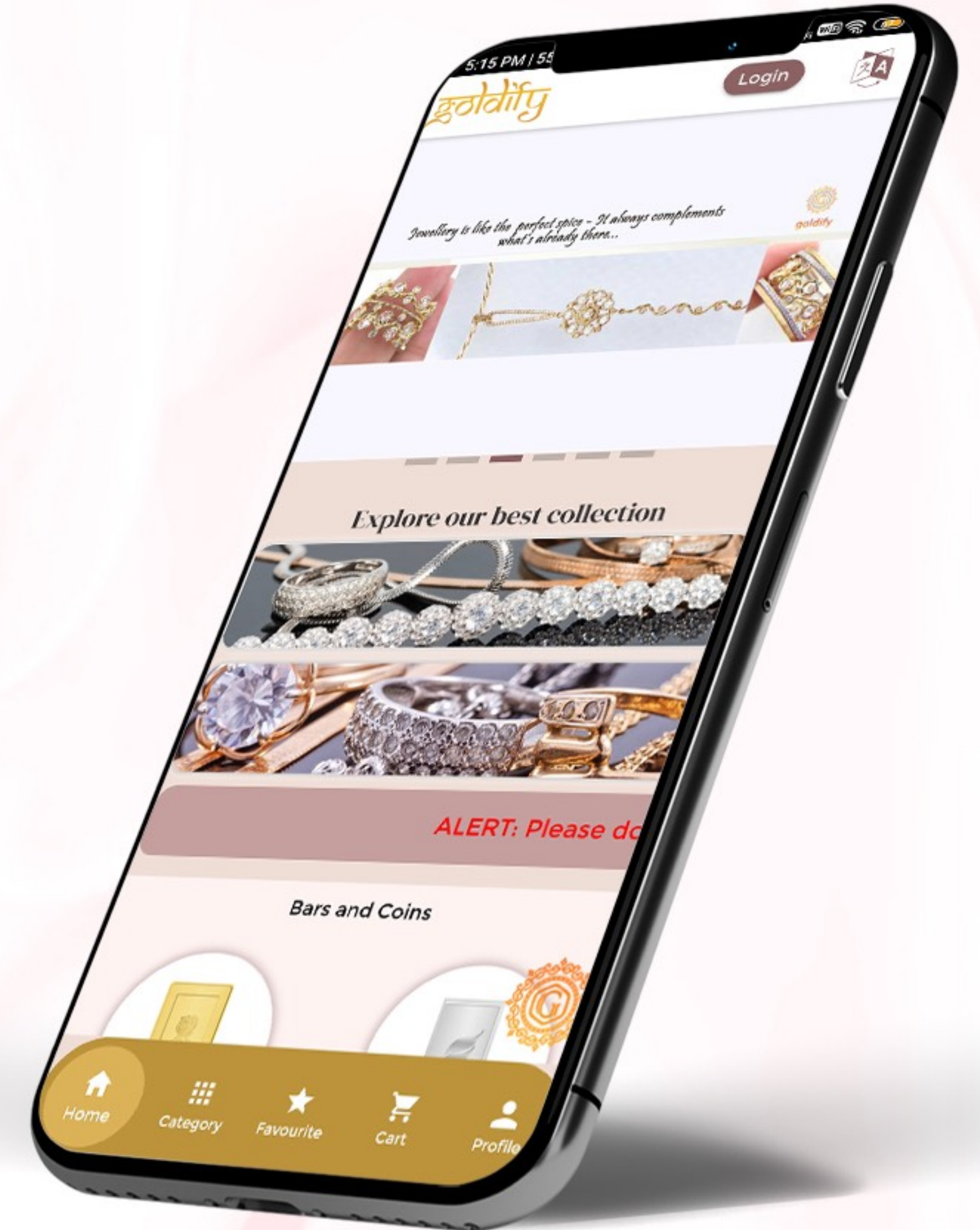




# goldify

India's Leading B2B & B2C E-Commerce Platform of  
**Buying and Selling of Gold and Silver**







# About Us

Goldify accurately focus on consumer group online, breaks the traditional gold industry offline sales and common online E-commerce consumption.

Established in 2020, Goldify Is India's Leading destination for wide range of high quality fine jewellery. More than 3000+ unique designs.





# Our Mission

To give every customer much more than what he/she asks for in terms of quality, selection, value for money and customer service, by understanding local tastes and preferences and innovating constantly to eventually provide an unmatched experience in jewellery shopping.





# Our Vision

Goldify works with the vision of offering tastefully designed jewellery at revolutionary prices. This is achieved by eliminating all inefficiencies which result in drastically reduced costs. With Goldify, users stand to save as much, when compared to prices in the market.

Our app is designed to bridge the vast gap between the virtual and the physical world. This has been attained with the help of the Virtual Try-on feature that permits the users to virtually put on 1000s of earrings to see just how they look when placed on the ears. With over 100 thousand downloads, the Goldify app has emerged to be one of the most liked applications in the jewellery circuit.



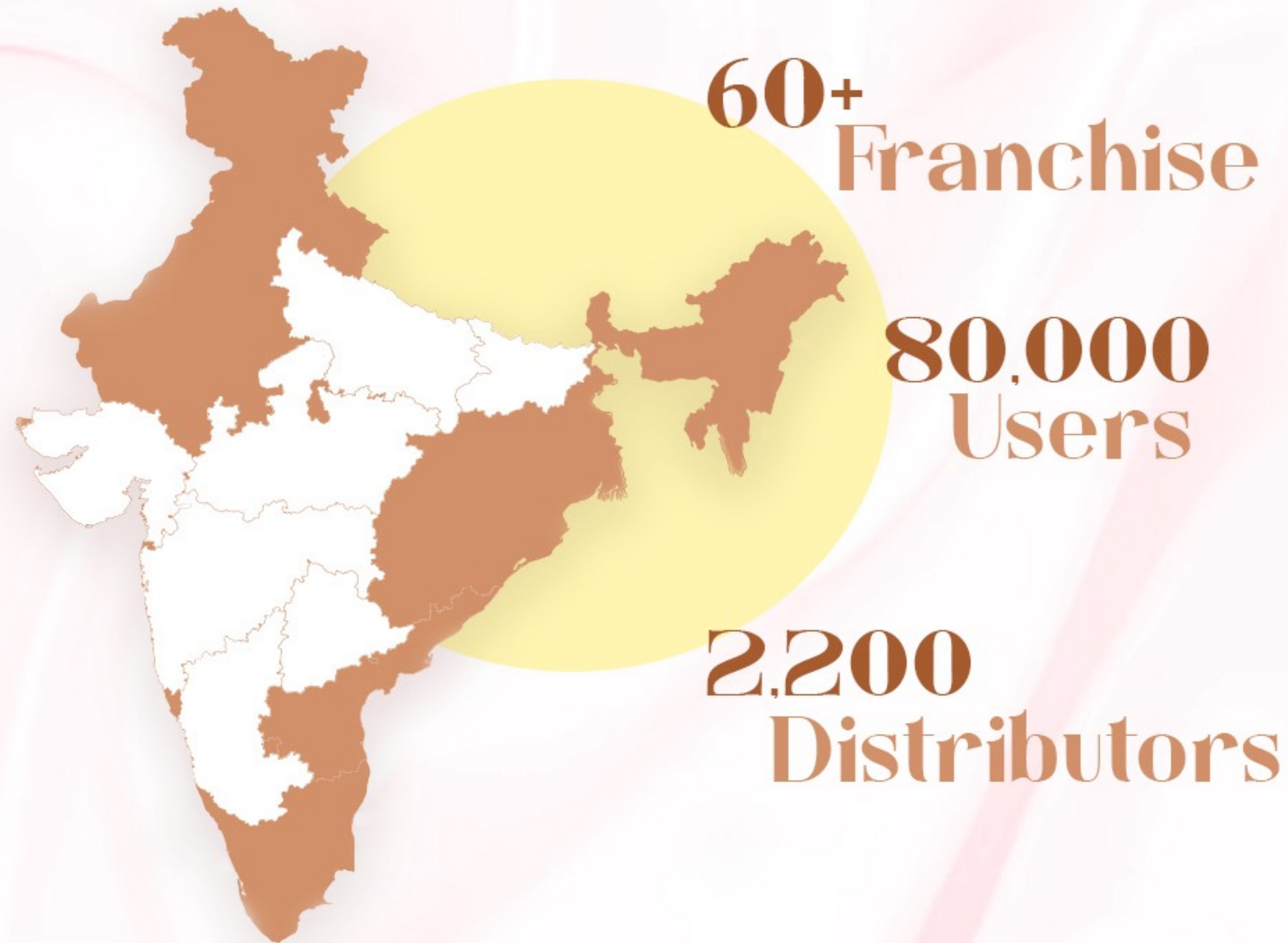


# Our Pan India Presence

## Major Presence

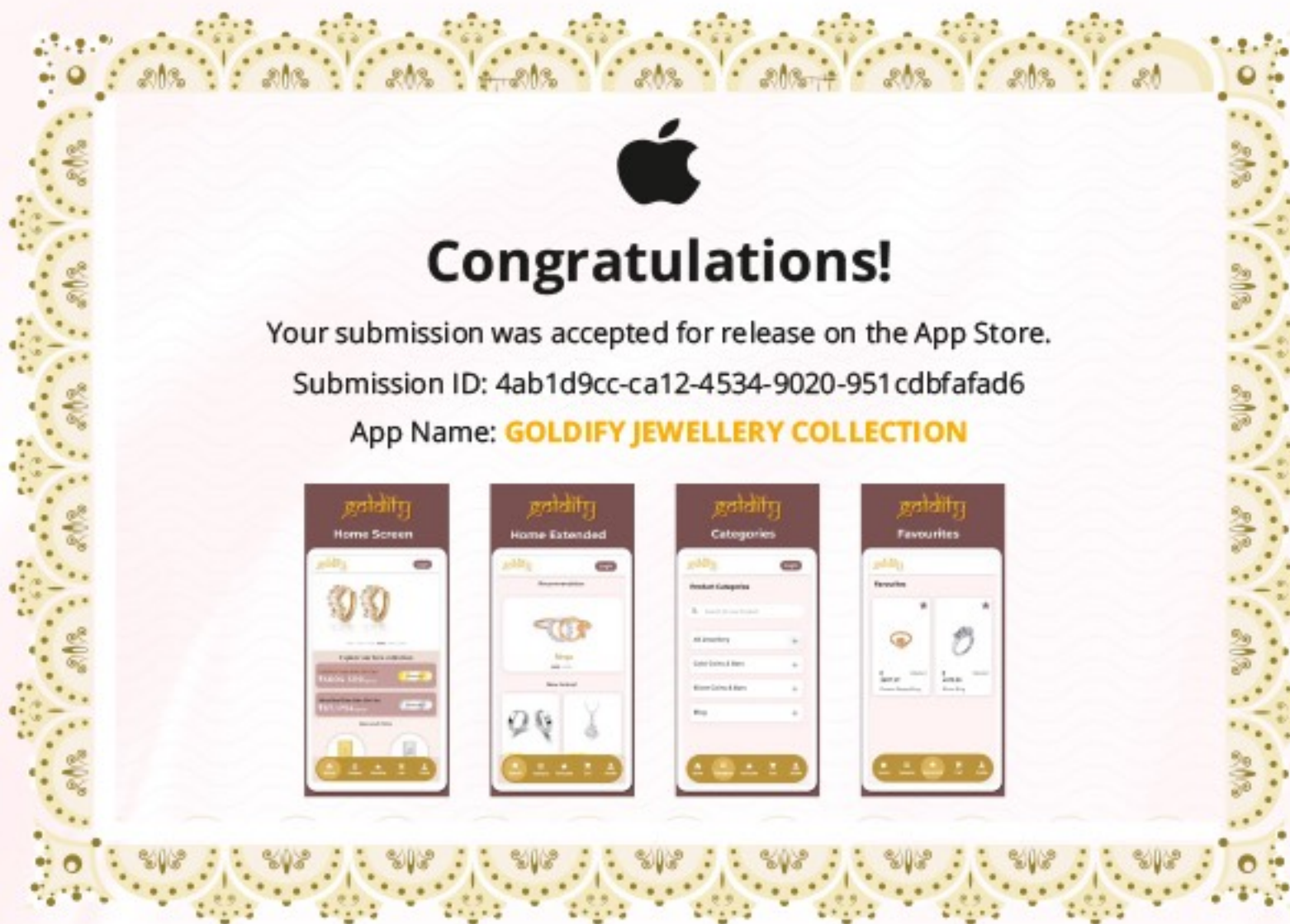
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Maharashtra  
Gujarat  
Karnataka  
Uttar Pradesh  
Madhya Pradesh  
Bihar  
Delhi  
Telangana





# Certification.





# Our Timeline

● 2020



Founded in year 2020



Franchise  
in 2 states



Best Online Jewellery Portal  
Certified By Indian Bullian and  
Jewellery Association



Franchise  
in 9 states

2021 ●

10,000+ Unique  
Monthly Visitors



25,000+ Unique  
Monthly Visitors

2022 ●



Franchise  
in 15+ states



Certified in  
AIJGF

2023 ●



80,000+ Unique  
Monthly Visitors



# Goldify Offers Smart Buy

Buy Gold & Silver in bulk irrespective of the market fluctuations.

- Book upto 10 Grams of Gold with just Rs.300/-
- Real time access to Gold rates
- Longer Order Validity
- Unlimited Gains, Limited Loss







## Goldify Offers Direct Buy

- Select Your Choice of Gold coins, Bars & Jewellery from Our Exclusive Collection.
- Make the Entire Payment Online
- Product Delivery within 10 Days





EASY GOLD by  हॉलीवूड



## Monthly Installment Plan

Pay 10 Instalments,  
Get Making Charges Free

Pay zero making charges upto 18% on Gold, Silver jewellery, Gold Coins & Gold Bars from Goldify & get up to 50% off on making charges for Diamonds, Rose Cut & Precious jeweller



# Goldify Advantages

**100%**  
**Transparency**  
in Product



**Certified**  
**Trustworthy**



**Shipped**  
to You



**Customized**  
for You



**Within 7**  
**Days**  
**Secured**  
Delivery  
all India



**No Compromise**  
on Business Ethics



**Purity**  
**of Gold**  
**Hallmark**



**Completely**  
**Online Book**  
by Smartly





## Our Payment Gateway Partners



PhonePe



## Our Logistics Partner



Empowering our business  
across the globe



# Goldify Franchise Support



Franchise location Visit  
& Training To Staff



Advertising &  
Marketing Guidance



On Going Technical /  
Admin Support



Dedicated Relationship  
Manager Support



Provides A Proven  
Business Plan



Financial &  
Location Assistance

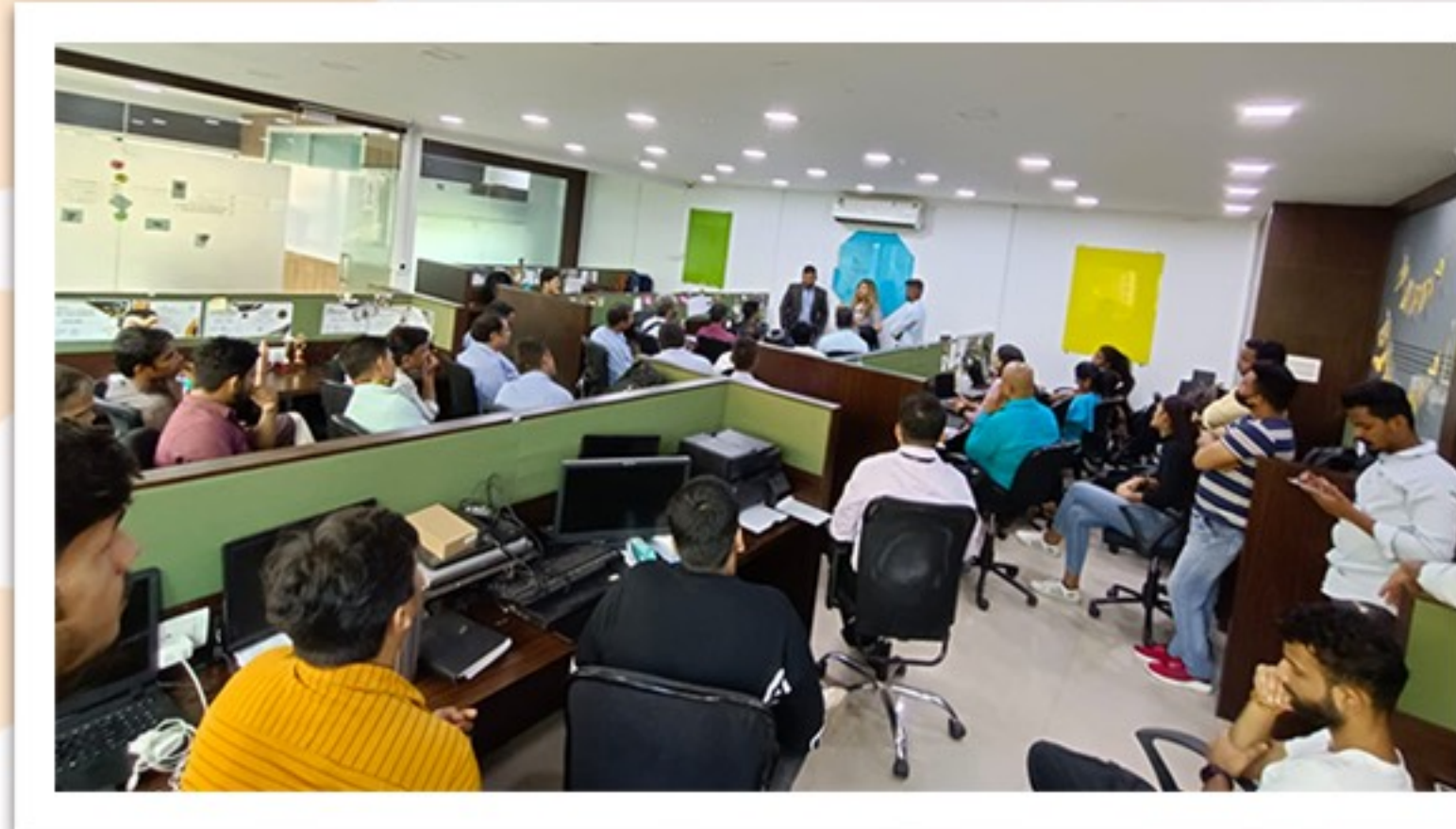


# Training & Development Program for Franchise Owner





# Training & Development Program for Franchise Owner







📍 **Head Office**  
I 10 Goldify, Quantum Towers  
S V Road Behind SBI Bank,  
Chincholi Bunder, Malad West,  
Mumbai, Maharashtra 400064

📍 **Registered Office**  
Goldify LLP, B7, 5th Floor, Plot  
No 12 Aidun Building John  
Crasto Lane, 1st Lane Dhobi  
Talao, Kalbadevi Mumbai  
400002, Maharashtra.

📍 **Registered Office**  
Shivaji Nagar, Room No T-8  
Unit No 7, Aarey Milk Colony,  
Goregaon East, Mumbai,  
Maharashtra, 400065



☎ +91 86556 92944  
✉ support@goldifyapp.com





**Thank *you***